

Terms & Conditions – RCS Message Campaign

Vidya Sahakari Bank Ltd

1. Purpose of RCS Campaign

Vidya Sahakari Bank Ltd uses RCS (Rich Communication Services) messaging to communicate with customers regarding:

- New project launches
- NA Plot & Bungalow schemes
- Limited-time offers
- Site visit invitations
- Booking confirmations
- Payment reminders
- Project updates
- Customer service communication

2. User Consent

By submitting your mobile number through our:

- Website inquiry forms
- Social media advertisements
- Landing pages
- Property exhibitions
- Direct sales interactions

You expressly consent to receive RCS messages from KNK Builders.

You confirm that:

- The mobile number belongs to you.
- You are authorized to provide consent.
- You agree to receive promotional and transactional messages.

3. Message Frequency

Message frequency may vary depending on active campaigns and customer interaction. Typically, users may receive campaign messages during new launches, festive offers, or follow-ups.

4. Charges

KNK Builders does not charge customers for receiving RCS messages. However, standard data charges may apply as per your telecom operator.

5. Opt-Out / Withdrawal of Consent

You may opt out at any time by:

- Replying STOP to the message
- Calling our official support number
- Emailing our customer support

After opting out, promotional messages will stop within a reasonable period, except essential transactional messages related to existing bookings.

6. Data Privacy & Protection

KNK Builders:

- Does not sell customer data to third parties.
- Uses personal information only for business communication.
- Maintains security measures to protect your data.
- Complies with applicable telecom and data protection regulations in India.

7. Third-Party Service Providers

RCS campaigns may be delivered through authorized telecom operators or messaging partners registered under DLT guidelines. However, customer data remains confidential and is used strictly for campaign execution.

8. Limitation of Liability

KNK Builders shall not be responsible for:

- Network delays
- Operator failures
- Device incompatibility
- Incorrect information provided by the user

9. Modification of Terms

KNK Builders reserves the right to update or modify these Terms & Conditions at any time without prior notice. Updated terms will be available on official communication platforms.

10. Contact Details

Vidya Sahakari Bank Ltd

Customer Care: 1800-257-5021

Email: it@vidyabank.bank.in

Office Address: S N 1355, Plot No 72, Natubaug Shukrawar Peth, Pune- 411002.